



Our new collaboration with Toastmasters

Rotary is proud to be working with Toastmasters International, a leading international educational organization that helps its members become more effective speakers, communicators, and leaders.

This new collaboration is designed to enhance your membership experience, as well as help you expand your network, develop your leadership and communication skills, and make an even bigger impact in your community.

There are many ways your club can [get involved with the Toastmasters collaboration](#). To start, find a Toastmasters club and arrange a visit, or invite a Toastmasters member to one of your club service activities or social events.

We expect that interest in joining Rotary may be sparked by this new alliance and urge district and club leaders to quickly [follow up](#) with any prospective members.

[Read more about our collaboration with Toastmasters.](#)

Learn the fundamentals of mentoring in a new online course

[Mentoring Basics](#) is now available in the Learning Center. In this new 30-minute interactive course, you'll learn the role, responsibilities, and benefits of being a mentor to an adult professional. Our research shows that clubs with mentor programs retain members better. Enroll today.

Rotary Award for Excellence in Service to Humanity

The award for Excellence in Service to Humanity recognizes non-Rotarians, including partners or spouses of Rotarians, who have demonstrated exemplary humanitarian service in accord with Rotary's ideals. District governors can [nominate](#) candidates from 1-31 March. Write to riawards@rotary.org if you have any questions.

World Rotaract Week

World Rotaract Week is 9-15 March. Partner with a local Rotaract club to host a service project or offer a professional development opportunity for Rotaractors in your community. Remember that Rotaractors can join a Rotary club while they are still active members of Rotaract clubs.

Did you know that Rotaract clubs are now recognized as a membership type? Learn more about the new [Rotaract policy updates](#).



Work together for an effective Rotary club

Who's responsible for ensuring a club succeeds? According to Amrit Pal Singh, past president of the Rotary Club of Chandigarh, India, both club leaders and members are essential to its success. Club

The Four-Way Test isn't a tool to judge others

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use in their personal and professional relationships. Members might be able to recite it, but are they applying it

leaders have the important task of making sure that members feel connected, while members should actively involve themselves in club activities to stay engaged. [Read Singh's ideas](#) for creating an effective club.

appropriately? [Learn how](#) to use The Four-Way Test as a mirror for judging yourself, rather than a window for judging others.

Membership Minute is a bimonthly newsletter that provides the latest membership trends, strategies, best practices, and resources to help strengthen membership in your clubs. The newsletter is sent to Rotary coordinators, district governors, district membership chairs, club membership chairs, club presidents and subscribers. Please forward this to anyone who may be interested.

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