

As previously advised, the Rotary Zone 8 Branding Webinar which was held last Thursday, 5th March, was recorded so that those Rotarians who were unable to participate during the live session would be able to access the information at a more convenient time.

To view the webinar, please click on the link below.

<https://www.dropbox.com/s/ytr6rz325p5fr9a/Public%20Image%20Webinar.mp4?dl=0>

For your information & convenience, I have also included a link to the 2020 updated version of the Voice & Visual Identity Guidelines. This document can also be downloaded from the Brand Centre on the Rotary International website: www.rotary.org

<https://www.dropbox.com/s/owkgyovmhf7rsct/Voice%20Guidelines%202019%202020.pdf?dl=0>

It would be appreciated if this information/email could be forwarded to those Rotarians within your club who attended the webinar, or who were not able to attend but would be interested in learning more about this topic which is crucial for improving Rotary's public image.

Kind Regards

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