



Tell us how your club takes Action. We just might feature your club's story in an ad at the next Rotary Convention, or in a future issue of Brand News!

What's new on the [Brand Center](#)?



Just Released- New People of Action Videos for Social Media!

Download and share new versions of our People of Action video *Power In Our Connections* for various social media channels. Find tips on recommended sizes for each platform, as well as creating social posts to accompany the videos to create maximum engagement.

[**READ MORE**](#)

[How to create your own Instagram story](#)

Follow the steps laid out by Rotary's Social & Digital Specialist to create your own Instagram story. Read about the application's features on the application and how to use them to spread the word that we are people of action.

[READ MORE](#)



The People of Action campaign helps you bring Rotary's story to life by showing Rotary members as the people of action we are. Telling our People of Action stories in a meaningful, coordinated way builds the public's understanding of who we are and what we do. It highlights the impact we make in our communities and around the world. [Learn how](#) to tell your People of Action story and help answer the question, "What is Rotary?"



Rotary International

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