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President Jacqueline Atyeo  
Rotary Club of Gawler  
PO Box 584  
GAWLER SA 5118

3 September 2018

Dear President Jacqueline,

Greetings to you and your Club from Operation Cleft Australia. I would like to take this opportunity to congratulate you on your appointment as President and to wish you every success in your year as President. Our sincere thanks for your Club's past generous support and partnership with the Operation Cleft Australia program. Your support is vital and valued. We work hard to make the dollars you contribute have a positive and sustainable impact on the lives of underprivileged children born with a cleft lip or palate in Bangladesh.

Without your support, this wonderful humanitarian Rotary program could not have achieved the impact that it has. Generous Rotary Clubs across Australia have continued to be the predominant supporters of Operation Cleft. For more than 13 years we have reached out to the poorest of the poor in Bangladesh, offering hope and providing services that would not be available without your support. The success of this project with more than 11,500 surgical operations now completed is only possible because Rotary Clubs like yours have joined with us to make it possible. **But there is still much to do with more than 5,000 children in Bangladesh born with a cleft lip or cleft palate each year.**

Using highly qualified Bangladesh surgeons in selected hospitals across Bangladesh, we have been able to keep the cost of an operation to just \$300. **So \$300 can transform a child's life by Gifting a Smile for Life.**

To plan and manage nearly 1,000 free operations per year across every area of rural and urban Bangladesh is no easy task; it requires a big annual commitment. And that's where we come to you and your Club for help!

**We thank your Club for the donation so generously provided previously and request that you plan to support Operation Cleft Australia again in the 18/19 year.**

Any help you can provide is so deeply appreciated. These are tough times, but together we can continue to make a difference. The information on how to donate is as detailed over the page and in the included information brochure.

Thank you for helping to transform the lives of these children. Your support means that they can enjoy improved health, participate successfully in school, attract and make friends, be accepted in their communities, play team sports and.... Smile.

Yours Sincerely,



PP Lindsay Mackay  
Chair, Operation Cleft Australia Inc.

Operation Cleft Australia Foundation (ABN 36 063 471 446)  
PO Box 631, Box Hill VIC 3128  
T: +613 9877 9717 E: [info@operationcleft.org.au](mailto:info@operationcleft.org.au)  
[www.operationcleft.org.au](http://www.operationcleft.org.au)

## Donation Form

Rotary Club Name: .....

Contact Name: .....

Address: .....

Suburb: ..... State: ..... Postcode: .....

Telephone: ..... Email: .....

We would like to make a donation of \$ .....

Please tick your preferred donation method below

☐ Cheque is enclosed \*  
(Cheques should be made payable to Operation Cleft Australia)

☐ Please charge    MasterCard ☐ Visa ☐ Amex/Diners ☐

Card Number               

Expiry Date            CVN   

.....  
Name on card (as it appears on credit card)

.....  
Signature of card holder

☐ Donation will be made by Direct Transfer to Operation Cleft Australia's account at:

Name of Account: Operation Cleft Australia  
BSB: 083153  
Account No: 810823631

(Please enter your Club name on the transfer and send a confirming email to [info@operationcleft.org.au](mailto:info@operationcleft.org.au) )

☐ Donation will be made via the secure online payment facility at **[www.operationcleft.org.au](http://www.operationcleft.org.au)**

\*Please send this completed form with your donation as appropriate to:

**Operation Cleft Australia**  
PO Box 631  
Box Hill Vic 3128

Please consider becoming a Smile Donor today!



Visit [www.operationcleft.org.au](http://www.operationcleft.org.au)

Email us info@operationcleft.org.au

Call us on +613 9877 9717

facebook.com/OperationCleft

Find us on YouTube



I wish to be a  
Smile Donor



Donate safely online at [www.operationcleft.org.au](http://www.operationcleft.org.au)

OR complete the following and post it to Operation Cleft Australia, PO Box 631  
Box Hill VIC 3128

Donations of \$2 or more are tax deductible

I wish to donate by ☐ Cheque

☐ Credit Card Please Debit my ☐ Visa ☐ Mastercard

For a ☐ one off OR ☐ monthly payment of \$\_\_\_\_\_ which I can cancel at any time

Card Number

Expiry Date  /

Donor's Name(s): .....

Address: .....

State: ..... Postcode: ( ) .....

Email: .....

Signature: .....

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A smile is universal...  
Yet for some it's a dream.

## Every face tells a story

More than 5,000 children are born with a cleft lip and/or palate in Bangladesh each year. The cost of surgery is out of reach of most Bangladeshi families as it is more than one year's family income.

**'Sadly, 12% of children with an untreated cleft die before the age of five.'**

Children born with a cleft have difficulty feeding, may suffer malnutrition, and are susceptible to ear, nose and throat infections. They are often ostracized and discouraged by the school system, leading to social isolation and depression.

A cleft repair operation gifts the child a smile, restores their dignity, improves their health, and provides the child with a brighter future and an opportunity to achieve their full potential.

Visit [www.operationcleft.org.au](http://www.operationcleft.org.au)



Operation Cleft Australia's mission is to provide 1000 free cleft repair surgeries each year to underprivileged children in Bangladesh—enabling them to live normal and meaningful lives and contribute to building their nation.



Operation Cleft Australia is an international project of





How do you measure the cost of a child having a chance to lead a normal life against living in isolation and shunned by society for their whole life? Just for being born with a deformity! A deformity that can be corrected!

Since 2005 Operation Cleft Australia has transformed the lives of more than 11,000 children who were born with a cleft lip/palate.

## The impact is immeasurable

After his cleft lip surgery, 5-year-old Sabbir from Chapainowabgonj was admitted to school and was very excited to begin learning with other children, who have now become his friends.

"All the teasing stopped after the surgery," his mother said. "He's a changed little boy now. He's much happier."



Emon, a two year-old who underwent a cleft lip operation on 2017.

**There is a simple solution to this serious problem.**

Donors are the lifeblood of Operation Cleft – we couldn't do what we do without your support, kindness and generosity.

## You Can Become A Smile Donor

**How you can help....**

\$300 will fund an operation and change a child's life.  
All donations no matter how large or small will bring us closer to our target of 1000 Smiles per year.

[www.operationcleft.org.au](http://www.operationcleft.org.au)

### Making an annual, once-off or a monthly donation

Making a once off donation is not the only way you can help. Did you know that you can 'Gift a Smile for Life' to a child for less than \$1 a day? Yes, for just \$25 a month for a year you can help a child like Sabbir or Emon transform their lives.

### Fundraise for Operation Cleft Australia

It does not matter if you are an individual, a school, a community/sporting group or an organisation who would like to support Operation Cleft Australia. We have many fundraising ideas and online tools and platforms that enable seamless fundraising. Please call or email us to discuss. We depend 100% on you and your community support to achieve 1000 operations per year every year!



I CAN'T BELIEVE THIS IS MY CHILD! HE IS EVEN MORE HANDSOME THAN BEFORE. THIS IS THE GREATEST GIFT OF MY ENTIRE LIFE. THANK YOU SO MUCH.

Arjun's Mother in Nagbali

Visit [www.operationcleft.org.au](http://www.operationcleft.org.au)