

26th July, 2019

Dear Valued Rotarian,

Each year, over 33,000 Australians experience "**Sudden Cardiac Arrest**".

"**Sudden Cardiac Arrest**" is a serious medical event that affects people of all ages, fitness levels and does not discriminate between genders.

The survival rate for victims of this event is as low as 2%.

Contemporary research and recommendations strongly suggest that a community emergency response program should include a resuscitation and early defibrillation plan using an Automated External Defibrillator (AED) as protection for community organisation members and guests, because, without treatment, the victim may have only minutes to live.

It is well established that reliance upon ambulance services to apply **emergency defibrillation** in order to manage **Sudden Cardiac Arrest** is seldom successful in achieving acceptable survival outcomes.

With rapid response by using an **Automated External Defibrillator (AED)**, survival rates from **Sudden Cardiac Arrest** can be increased to well over 50%.

Anybody can use an AED to manage "Sudden Cardiac Arrest"!

Training requirements are minimal, and a First Aid Certification is not required in order to implement lifesaving action using an AED.

Subsequently, implox Pty Ltd is pleased to offer South Australian based Rotary Clubs the opportunity to acquire a choice of specially priced **Heartstart AED Packages** which are designed to assist community groups in establishing an effective emergency response system.

This special offer is available only until the end of October, 201 or whilst stocks last!!

Please do not hesitate to call us for further detail.

Best regards,



Tim Bowen
Implox Pty Ltd

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Medical Equipment Suppliers
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South Australia

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Heartstart First Aid A.E.D.

Help Save a Life

Package #1

(Order Code: HSFAT)



Includes:

*Heartstart First Aid A.E.D. with Accessories
A.E.D. "On Site" Adhesive Door/Wall Sign
Heartstart First Aid Training USB*

Rotary Club Price

Only \$1,510.00!!!

(Normally \$2,305.00)

**Price does not include freight and delivery*

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Heartstart First Aid A.E.D. With Wall Bracket

Help Save a Life

Package #2

(Order Code: HSFA2)



Includes:

*Heartstart First Aid A.E.D. with Accessories
Wall Bracket with Security Ties
A.E.D. Adhesive Door/Wall Sign
Heartstart First Aid Training USB*

Rotary Club Price

Only \$1,570.00!!!

(Normally \$2,436.00)

**Price does not include freight and delivery*

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Heartstart First Aid A.E.D. With Alarmed Cabinet

Help Save a Life

Package #3

(Order Code: HSFA3)



Includes:

*Heartstart First Aid A.E.D. with Accessories
Alarmed Wall Cabinet
A.E.D. 3D Wall Sign
Heartstart First Aid Training USB*

Rotary Club Price
Only \$1,720.00!!!

(Normally \$2,550.00)

**Price does not include freight and delivery*

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