



Connecting during the COVID-19 response

For more than a century, Rotary has connected the world through fellowship and service. The COVID-19 pandemic has altered our daily routines and forced the cancellation of many in-person Rotary and Rotaract club meetings and events. But even when we can't hold our usual events, members have lots of ways to stay engaged, connect with one another, and serve their communities.

Clubs can meet online using services such as [Zoom](#), [Skype](#) or [GoToMeeting](#). All three platforms offer robust support, from their directions for setting up an account to helping with technical issues. Rotary and Rotaract members get a [discount on Zoom](#) through Rotary Global Rewards. Members can also connect with each other on social media and with services such as FaceTime, Google Hangouts, or [WhatsApp](#) groups.

Learn how Rotarians and Rotaractors are staying in contact and keeping members engaged during these difficult times:

- Find ideas and resources for holding virtual meetings, engaging through social media, and serving from afar in District 6690's guide to [Maintaining Member Engagement During the COVID-19 Pandemic](#).
- [Read](#) how the Zone 34 Rotary coordinators are maintaining membership engagement (hint: ingenuity and adaptability) and download their COVID-19 [response guide](#).
- See how Big West Rotaract, a multidistrict information organization in the western region of North America, is connecting Rotarians and Rotaractors who are experiencing difficulties with others who can help. Look at its [Rotary and Rotaract COVID-19 Mutual Aid form](#).
- [Read advice](#) from Charlotte Ahlberg, past chair of the Rotary International E-Club Committee, on taking your club online.
- Visit Rotary's website to get more [tips and guidance](#) for holding online club meetings.

How is your club or district keeping your members engaged during the COVID-19 response? Share your ideas and resources or participate in a discussion in the [Meeting Online](#) group in Learning Topics.

Professional and personal development opportunities

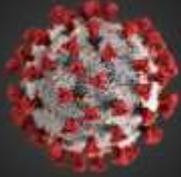
If you and your members are staying home and have time to acquire a new skill, remember the many professional and personal development opportunities available in the [Learning Center](#). Online courses include options such as [Mentoring Basics](#) and [Becoming an Effective Facilitator](#).

Connect with prospective members

This may be a good time for you to contact prospective members who have expressed an interest in joining Rotary. Use this time as a chance to connect with potential members who may be feeling isolated right now. A simple phone call could increase their awareness of Rotary and help them feel connected. Tell the prospective member how Rotary clubs in the area are responding to the crisis and how they could help. Learn how to find them by [managing your membership leads](#).

The Rotary Foundation offers several grant options for responding to COVID-19. [Read more.](#)





Read how Rotary is responding to the impact of the global COVID-19 crisis.



Membership Minute is a bimonthly newsletter that provides the latest membership trends, strategies, best practices, and resources to help strengthen membership in your clubs. The newsletter is sent to Rotary coordinators, district governors, district membership chairs, club membership chairs, club presidents and subscribers. Please forward this to anyone who may be interested.

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