



RI SOUTH PACIFIC & PHILIPPINES OFFICE

To: Club Presidents
Club Secretaries
Club Treasurers

CC: District Governors

Dear Club Officers,

It has been a busy quarter that has just passed. I am sure you are either in the midst of a whirlwind of activities or are getting a short respite right before getting immersed in other endeavours. Sausage sizzles, bake sales, weekend markets, graffiti removal, movie nights, train rides, dental and medical missions, and maybe even involvement in global grants – these involve a tremendous amount of work and commitment on your part to pull off.

Three months into the role is a good time to self-assess – are you on track with the plans you have set out to do? The [Rotary Citation](#) is a good tool to track this as it measures membership retention and growth as well as engagement in service projects. The [Rotary Citation Achievement Guide](#) helps officers navigate MyRotary to track these achievements online.

The vibrance of your club determines its relevance to the community and is what enables it to attract new members from different demographics. If you want ideas on how to achieve this, the following publications may prove to be helpful.

[*Be a Vibrant Club \(Australia, New Zealand and Pacific Islands\)*](#)
[*Be a Vibrant Club \(Philippines\)*](#)

There is also a new tool on Rotary's website called [Club Planning Assistant](#) that provides concrete strategies tailored to your club's challenges.

Again, we in the Regional Office here in Australia are here to provide you any assistance that you may require. Our contact list is available on the [RI Regional Office Resource Guide](#). Please feel free to reach out to us with your queries and concerns.

Kind regards,

Grace

Grace Ramirez
Manager, International Office and Financial Services